



IBM WEBCAST

"Free" Open Source Portals: Myth, Hype, or Reality?

Go beyond software license fees when evaluating a portal solution



Featuring: Matthew Brown, Research Director, Forrester Research

Why join this webcast?

In today's economy, you're asked to do more with less. "Free" open source software seems appealing. But not every open source alternative to commercial software delivers the expected business results. Take advantage of this unique opportunity to gain insights on how to evaluate open source versus commercial portal alternatives.

Matthew Brown, Principal Analyst & Research Director, from Forrester Research will kick off the interactive discussion with highlights of his research on the current portal market, how customers are using portal solutions, and how to evaluate the true cost of ownership of an open source portal. Following Matthew, a dynamic panel of your peers, representing multiple industries, will engage in a candid discussion on their real world experiences evaluating open source portal alternatives versus an IBM WebSphere® Portal solution.

Bring your questions!

The interactive session will wrap up with a panel discussion of your thought-provoking questions. Come with questions; leave with valuable perspectives to guide your decision-making.

REGISTER TODAY!

Webcast Details:

When?

Tuesday, July 7, 2009
10:00 AM Eastern Time

How long?

1 hour, including live Q&A

IBM Host

Bob Picciano
General Manager, Lotus Software
and WebSphere Portal
IBM Software Group

Featured Speaker

Matthew Brown
Research Director
Forrester Research

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